FILED Brent H. Blakely (SBN 157292) 1 bblakely@blakelylawgroup.com Cindy Chan (SBN 247495) cchan@blakelylawgroup.com 2010 JAN 22 PM 2: 23 3 BLAKELY LAW GROUP CLERK U.S. DISTRICT COURT CENTRAL DIST. OF CALIF. LOS ANGELES 915 North Citrus Avenue Los Angeles, California 90038 Telephone: (323) 464-7400 Facsimile: (323) 464-7410 4 5 Attorneys for Plaintiff Network Automation, Inc. 6 7 8 UNITED STATES DISTRICT COURT 9 CENTRAL DISTRICT OF CALIFORNIA CBM (CWx) 10 COASEDO. 0484 NETWORK AUTOMATION, INC., a 11 California Corporation, 12 COMPLAINT FOR DECLARATORY Plaintiff, JUDGMENT OF NON-13 INFRINGEMENT VS. 14 ADVANCED SYSTEMS CONCEPTS, INC., a New Jersey Corporation; and DOES 1-10, inclusive, 15 16 Defendant. 17 Plaintiff Network Automation, Inc. ("Plaintiff"), for its claims against Defendant 18 Advanced Systems Concepts, Inc. ("Defendant"), respectfully alleges as follows: 19 20 JURISDICTION AND VENUE 21 Jurisdiction is proper in this Court because this litigation arises under 1. 22 federal law, namely 17 U.S.C. § 1051, et seq. (Lanham Act). The Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. § 1331 (federal question), 28 23 24 U.S.C. § 1338(a) (trademarks), and 28 U.S.C. § 2201 (Declaratory Judgment Act). This Court has personal jurisdiction over Defendant because Defendant 25 26 conducts business within Central District of California. 27 Venue is proper in this district pursuant to 28 U.S.C. §1391 because the 3. 28 claims asserted arise in this district.

THE PARTIES

- 4. Plaintiff Network Automation, Inc. ("Network Automation") is a corporation organized and existing under the laws of the State of California, with a principal place of business in Los Angeles, California.
- 5. Upon information and belief, Defendant Advanced Systems Concepts, Inc. ("ASCI") is a corporation organized and existing under the laws of the state of New Jersey with a principal place of business in Morristown, New Jersey.
- 6. Plaintiff is unaware of the names and true capacities of Defendant, whether individual, corporate and/or partnership entities, named herein as DOES 1 through 10, inclusive, and therefore sues them by their fictitious names. Plaintiff will seek leave to amend this complaint when their true names and capacities are ascertained. Plaintiff is informed and believes, and based thereon allege, that said Defendant and DOES 1 through 10, inclusive, are in some manner responsible for the wrongs alleged herein and, that at all times referenced, each was the agent and servant of the other Defendant and was acting within the course and scope of said agency and employment.
- 7. Plaintiff is informed and believes, and based thereon allege, that at all relevant times herein, Defendant and DOES 1 through 10, inclusive, knew or reasonably should have known of the acts and behavior alleged herein and the damages caused thereby, and by their inaction ratified and encouraged such acts and behavior. Plaintiff further alleges that Defendant and DOES 1 through 10, inclusive, have a non-delegable duty to prevent or cause such acts and the behavior described herein, which duty Defendant and DOES 1 though 10, inclusive, failed and/or refused to perform.

FIRST CLAIM FOR RELIEF

(Declaratory Relief – 28 U.S.C. § 2201(a))

8. Plaintiff incorporates herein by reference the averments of the preceding paragraphs as though fully set forth herein.

- 9. Since 2004, Network Automation has been engaged in the development and sale of software that enables users to free themselves from repetitive tasks and automate any task ranging from small jobs on workstations to network-wide intelligent automation routines.
- 10. Network Automation was founded by Dustin Snell, who since Network Automation's birth, has spent years building the company to its current position. Mr. Snell previously worked as an advisor to the product development team at Elan Software (now Frontrange Solutions) until he launched his first company in 1995 with a new focus of creating the best-of-breed automation software for Windows systems. The new company, which was called Unisyn Software and was accessed via the Internet at www.networkautomation.com, quickly became the leader in the desktop automation market. In July of 2004, Mr. Snell recast Unisyn as Network Automation with the vision of automating corporate networks and business processes.
- 11. Network Automation has distinguished itself as a leader in the market for automation software geared towards simplifying business computing and networking.
- 12. The Network Automation product line has been praised and recognized in articles appearing in publications that target IT professionals, such as Network World, Redmond Magazine, eWeek, Network Computing, and Windows IT Pro Magazine.
- 13. Upon information and belief, Plaintiff hereon alleges that Defendant ASCI is a software engineering company specializing in the development of System Software Solutions which enhance Microsoft Windows® including Windows 7, Linux, UNIX and OpenVMS systems.
- 14. Upon information and belief, ASCI is the owner of the federally registered trademark ACTIVEBATCH, U.S. Registration No. 2,446,087.
- 15. On or about November 16, 2009, ASCI's Vice President of Sales and Marketing sent a letter to Network Automation alleging improper usage of ASCI's ACTIVEBATCH mark in relationship to internet search engines.

	16.	Specifically, ASCI believes that Network Automation is infringing upon
the A	CTIV	EBATCH mark by using it or variations of it with respect to the Google
AdW	ords®	Program to improperly direct customers to Network Automation's website

- 17. An actual, present, and justiciable controversy exists between Network Automation and ASCI regarding Network Automation's alleged usage of ASCI's ACTIVEBATCH mark with regards to the Google AdWords® Program.
- 18. The actual controversy that exists between Network Automation and ASCI is within this Court's jurisdiction such that this Court may declare the rights and other legal relations of the parties pursuant to 28 U.S.C. § 2201(a).
- 19. Pursuant to 28 U.S.C. § 2201, Plaintiff requests that this Court enter a declaratory judgment of non-infringement of ASCI's trademarks by Network

PRAYER FOR RELIEF

WHEREFORE, Plaintiff respectfully prays that this Court enter judgment in its favor and against Defendants as follows:

- A. This Court exercises jurisdiction over this matter;
- B. Network Automation has not infringed upon the ACTIVEBATCH mark or any other registered mark owned by ASCI;
- C. Network Automation is not in violation of any provision of the Lanham Act:
- D. ASCI is not entitled to recover any monetary damages whatsoever from Network Automation.
 - E. Network Automation be awarded costs incurred in this action.
- 24 | / / /
- 25 | / / /
- 26 | / / /
- 27 | / / /
- 28 | / / /

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Network Automation be granted such other further relief as may be just F. and proper. Dated: January 22, 2010 BLAKELY LAW GROUP By: Cindy Chan
Attorneys for Plaintiff
Network Automation, Inc.

UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has been assigned to District Judge Consuelo B. Marshall and the assigned discovery Magistrate Judge is Carla Woehrle.

The case number on all documents filed with the Court should read as follows:

CV10- 484 CBM (CWx)

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

motions.	strate range has been designated	to nour discovery results
All discovery related motions s	hould be noticed on the calendar	of the Magistrate Judge
=========	NOTICE TO COUNSEL	========
A copy of this notice must be served wit filed, a copy of this notice must be serve	th the summons and complaint on all de ed on all plaintiffs).	fendants (if a removal action is
Subsequent documents must be filed at	the following location:	
[X] Western Division 312 N. Spring St., Rm. G-8 Los Angeles, CA 90012	Southern Division 411 West Fourth St., Rm. 1-053 Santa Ana, CA 92701-4516	Eastern Division 3470 Twelfth St., Rm. 134 Riverside, CA 92501
Failure to file at the proper location will result	in your documents being returned to you.	

Brent H. Blakely (SBN 157292) Cindy Chan (SBN 247495) BLAKELY LAW GROUP 915 North Citrus Avenue Hollywood, California 90038 Attorneys for Plaintiff Network Automation, Inc.

CV-01A (12/07)

UNITED STATES I CENTRAL DISTRIC	
NETWORK AUTOMATION, INC., a California Corporation,	CASE NUMBER CBM (CWX)
PLAINTIFF(S) V.	CV10 0484
ADVANCED SYSTEMS CONCEPTS, INC., a New Jersey Corporation; and DOES 1-10, inclusive,	SUMMONS
DEFENDANT(S).	
TO: DEFENDANT(S): Advanced Systems Concepts,	Inc.
A lawsuit has been filed against you. Within 21 days after service of this summon must serve on the plaintiff an answer to the attached □ counterclaim □ cross-claim or a motion under Rule 12 or motion must be served on the plaintiff's attorney, Bre 915 North Citrus Avenue, Hollywood, California 90038 judgment by default will be entered against you for the reyour answer or motion with the court.	2 of the Federal Rules of Civil Procedure. The answer ent H. Blakely and/or Cindy Chan, whose address is If you fail to do so,
	Clerk, U.S. District Court
JAN 2 2 2010 Dated:	By: Deputy Clerk (Seal of the Court)
[Use 60 days if the defendant is the United States or a United States 60 days by Rule 12(a)(3)].	agency, or is an officer or employee of the United States. Allowed

SUMMONS

Case 2:10-cv-00484-CBM-CW Document 1 Filed 01/22/10 Page 8 of 9 UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA

		CIVIL CO	VER SHEET			
(a) PLAINTIFFS (Check box Network Automation, Inc.	DEFENDANTS Advanced Systems Concepts, Inc.					
(b) Attorneys (Firm Name, Ad- yourself, provide same.) BLAKELY LAW GROUP 915 North Citrus Avenue Hollywood, California 900)	Attorneys (If Known)			
1 U.S. Government Plaintiff 2 U.S. Government Defendant	M3 Federal Question (U.S. Government Not a Party)	(Place ar Citizen of Thi enship Citizen of An		Fand one for de PTF DEF □ 1 □ 1 □ 2 □ 2	Incorporated or P	PTF DEF Principal Place □ 4 □ 4 is State Principal Place □ 5 □ 5
Proceeding State Co REQUESTED IN COMPLE LASS ACTION under F.R.C.	d from 3 Remanded from Appellate Court	Reopened Yes No (Check 'Y	☐ 5 Transferred from anot 'es' only if demanded in co ☐ MONEY DEMANDED	omplaint.)) IN COMPLA	Distr Litiga AINT: S	riet Judge from ation Magistrate Judge
Declaratory Judgment of N II. NATURE OF SUIT (Place OTHER STATUTES 400 State Reapportionment 410 Antitrust 430 Banks and Banking 450 Commerce/ICC Rates/etc. 460 Deportation 470 Racketeer Influenced and Corrupt Organizations 480 Consumer Credit 490 Cable/Sat TV 810 Selective Service 850 Securities/Commodities/ Exchange 875 Customer Challenge 12 USC 3410	con-Infringement e an X in one box only.) CONTRACT Insurance Ins	TORTS PERSONAL INJU 310 Airplane 315 Airplane Proc Liability 320 Assault, Libe Slander 330 Fed. Employe Liability 340 Marine 345 Marine Produ Liability 350 Motor Vehiel Product Liabi 360 Other Person Injury 362 Personal Inju Med Malprac 365 Personal Inju Product Liab 368 Asbestos Per Injury Produc Liability IMMIGRATION	TORTS PERSONAL PROPERTY duct	10	PRISONER PETITIONS Motions to Vacate Sentence Habeas Corpus General Death Penalty	LABOR 710 Fair Labor Standards Act 720 Labor/Mgmt. Relations 730 Labor/Mgmt. Reporting & Disclosure Act 740 Railway Labor Act 790 Other Labor Litigation 791 Empl. Ret. Inc. Security Act PROPERTY RIGHTS 820 Copyrights 830 Patent 840 Trademark SOCIAL SECURITY
OR OFFICE USE ONLY:	Case Number:		·	CV.	10 0	484

AFTER COMPLETING THE FRONT SIDE OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED BELOW.

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UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

VIII(a). IDENTICAL CASES: If yes, list case number(s):	Has this action been p	reviously filed in this court a	nd dismissed, remanded or closed? ✓ No □ Yes		
VIII(b). RELATED CASES: H If yes, list case number(s):	ave any cases been pro	eviously filed in this court the	at are related to the present case? ☑ No ☐ Yes		
	Arise from the sam Call for determinat For other reasons v	e or closely related transaction ion of the same or substantial would entail substantial duplic	ons, happenings, or events; or Ily related or similar questions of law and fact; or cation of labor if heard by different judges; or t, <u>and</u> one of the factors identified above in a, b or c also is present.	2	
IX. VENUE: (When completing (a) List the County in this District	et; California County o	outside of this District; State	if other than California; or Foreign Country, in which EACH named plaintiff resides.		
CULVII - OV - KI - DORG	, its agencies or empl	oyees is a named plaintiff. If	this box is checked, go to item (b).		
County in this District:* Network Automation, Inc L	ac Angalac		California County outside of this District; State, if other than California; or Foreign Country		
Network Automation, me D	os Aligeies			10 m/1 m/1 m/1	
			if other than California; or Foreign Country, in which EACH named defendant resides. If this box is checked, go to item (c).		
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country		
			Advanced Systems Concepts, Inc New Jersey		
(c) List the County in this District Note: In land condemnation			if other than California; or Foreign Country, in which EACH claim arose.		
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country		
Los Angeles		····			
* Los Angeles, Orange, San Berr			San Luis Obispo Counties		
Note: In land condemnation cases, X. SIGNATURE OF ATTORNEY		e tract of land involved	Date 1/22 2010		
or other papers as required by	law. This form, appro	ved by the Judicial Conference	rmation contained herein neither replace nor supplement the filing and service of pleadings be of the United States in September 1974, is required pursuant to Local Rule 3-1 is not filed ting the civil docket sheet. (For more detailed instructions, see separate instructions sheet.)		
Key to Statistical codes relating to	Social Security Cases);			
Nature of Suit Cod	e Abbreviation	Substantive Statement o	f Cause of Action		
861	HIA	All claims for health insur Also, include claims by he program. (42 U.S.C. 193;	rance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended ospitals, skilled nursing facilities, etc., for certification as providers of services under the 5FF(b))		
862	BL	All claims for "Black Lun (30 U.S.C. 923)	ng" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969	1.	
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))			
863	DIWW	All claims filed for widov Act, as amended. (42 U.S	ws or widowers insurance benefits based on disability under Title 2 of the Social Security S.C. 405(g))		
864	SSID	All claims for supplement Act, as amended.	tal security income payments based upon disability filed under Title 16 of the Social Security	rity	
865	RSI	All claims for retirement (U.S.C. (g))	(old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42		

CV-71 (05/08)